

THE GREEN DEAL AND REDUCING YOUR CARBON FOOTPRINT



Introduction

TOWARDS A MORE SUSTAINABLE TOMORROW

Exploring the Green Deal initiative and the concept of a carbon footprint, and their combined impact on our planet's future.



Carbon Footprint

DEFINITION

A carbon footprint represents the total amount of greenhouse gases, primarily carbon dioxide (CO₂), emitted directly or indirectly by an individual, organization, product, or event.

SIGNIFICANCE

Understanding one's carbon footprint is crucial because it provides a measurable way to assess and comprehend the environmental impact of various activities, products, or choices.



What is the impact of the carbon footprint

- **IMPACT:** YOUR CARBON FOOTPRINT AFFECTS THE WORLD IN SEVERAL WAYS.
- **CLIMATE CHANGE:** IT MAKES THE EARTH'S TEMPERATURE RISE, CAUSING UNUSUAL WEATHER PATTERNS AND HARMING THE ENVIRONMENT.
- **EXTREME WEATHER** EVENTS: THIS MEANS MORE INTENSE STORMS, HEATWAVES, AND FLOODS, WHICH CAN BE DANGEROUS FOR PEOPLE AND WILDLIFE.
- **HEALTH ISSUES:** IT CAN ALSO LEAD TO HEALTH PROBLEMS BECAUSE OF POLLUTED AIR AND WATER.